

## Argentina



**Rosario Ahumada** founded a social enterprise called JUNO, a platform where women that want to work from their house can find short-term jobs and promote their products and services. She is also the COO of a startup incubator in Argentina called Nerdcube. Rosario previously worked as a program coordinator at Argentina Emprendedora. She has a degree in Political Science from the Universidad Católica Argentina.



**Matias Balaclav** is committed to developing the entrepreneurship scene in Argentina, and The Venture Builder Company will be a laboratory of high impact technological startups in the fields of finance, healthcare, internet of things, and CRM platforms. In 2010 he founded BigDeal.com.ar, a daily deal website that became an ecommerce marketplace. The company offers discounts in leisure, travel, and products. He is currently running a digitalization project for the Argentine government. Matias studied Engineering at the Buenos Aires Institute of Technology (ITBA).



**Jimena Flores** is on the board of directors of Medical Salud, a healthcare company that offers a health system solution for middle and low-class citizens. Jimena has been a part of the company since it was founded in 2012. She studied Accounting and Business Management and specializes in enterprising skills. She has represented her country in many entrepreneur forums in countries such as Guatemala, Brazil, Germany, Spain, and other countries during the last 5 years.



**Matias Lastra** is the Co-Founder of MOBA, a housing solution for people in conditions of necessity, either due to economic pressures or as a result of a natural disaster. He studied architecture and has spent the last four years studying social and emergency housing. MOBA has already built several prototypes and was accelerated by StartUpChile in 2015.



**Augusto Mancuso** is the Co-Founder and CMO of Glupa.co, a fundraising platform where people donate to social causes and receive benefits. They encourage young people to collaborate to NGOs in a new and creative way.

They involve the three main actors of society, NGOs, people, and businesses to achieve the goal of collaborative help. Augusto has a Bachelor's Degree in Social Communication from the Pontificia Universidad Catolica Argentina. He is proactive and looking forward to creating impact by creating scalable social enterprises.



**Tatiana Podliszewski** is currently studying law at the University Torcuato Di Tella. She is committed to improving the educational possibilities of disadvantaged people in Argentina, and this has led her to be the President of Social Consciousness UTDT. The organization encourages students to complete their university studies. Tatiana is also part of EIDOS, a foundation that develops and executes public policies designed to teach abilities through playful pedagogies.



**Alejandro Sherriff** is the founder and CEO of VALORes Enfoques Creativos Empresariales, a consulting firm located in South Patagonia, Argentina and formed by a multi-disciplinary team of professionals who give advice to companies in different areas of expertise. Some of these areas include human resources, leadership, branding, entrepreneurship, and communication, among others. The company always has the same goal: creating more effective organizations and the ability to multiply value. VALORes, being a first mover in its geographical area, has achieved several goals since its foundation, advising and training hundreds of businessmen in Argentine South Patagonia. Alejandro is a passionate and committed young entrepreneur who has already founded 3 companies that are still running. He is an Attorney at Law, has a Master's in Business Administration, and is a Certified Business Coach.



**Ianir Sonis** is the founder of ReservaTurno, the leading beauty marketplace in Argentina. He worked at Google and PwC before starting his own business. He was recognized as Student Entrepreneur of the Year in 2015 by the Argentina Chapter of Entrepreneurs' Organization. He holds a BA in Business and Information Management from the Buenos Aires Institute of Technology



**Mariela Sporn** was born in Buenos Aires, Argentina. She received her undergraduate degree in Communications and later specialized in Marketing and Branding. After acquiring experience in multinational corporations, she has founded her own company, RealRef. Being aware of the inequity of information between employees and employers, RealRef was created as an online community that consists of reviews of companies by their current and former employees. This helps them choose their perfect place to work, and it

also helps enterprises to improve in real-time. She also works for Santander Rio, leading innovative projects that involve technology and new media.



**Santiago Yelmini** co-founded LATIO 6, a growing Latin American community of entrepreneurs designed to help startup founders to overcome the implementation challenges they face when going from an idea to a reality. Programs aim to raise the success rate of new ventures during the pre-acceleration phase of the entrepreneurial process. He works as a Coordinator of Open Innovation Processes at the National Undersecretariat of Public Innovation and Open Government of Argentina. He holds an Industrial Engineering Degree from the Austral University.