



Sebastián Bessone

Sebastián Bessone is Managing Partner of solar energy company SUNE S.R.L. SUNES S.R.L . manufactures the only solar charger produced in Latin America and one of the only adaptable charges in the world. Sebastián was a finalist for the Argentine national contest INNOVAR, winner of PAC Entrepreneurs from Argentina's Ministry of Production, and nominated to the "Entrepreneur of the Year" award by the U.S. Embassy in Argentina. He studied Engineering, graduated with a Bachelor's degree in Business Administration from Universidad

Argentina de la Empresa (UADE), and also has done postgraduate studies in Sustainable Development. Sebastián was recognized as "UADE Pride Award" winner and received a scholarship for outstanding performance.



María Laura García

María Laura is Founder and President of GlobalNews® Group. She is a woman entrepreneur committed to innovation, communication and women's development. She works hard to professionalize communications auditing and content analysis. She also incubates technology projects within her company. Currently, she is Vice President of Fibep, a major international media intelligence organization. Previously, María Laura served as International Press Advisor to Argentina's Ministry of Foreign Affairs, International Negotiations and Integration

Processes Press Coordinator in projects like Mercosur, FTTA and the WTO, and also worked as Media Analyst and Foreign Press Coordinator for private companies and international corporations. Her background in the private sector also includes working as a journalist for radio station Radio El mundo, Editorial Abril publishing house and newspaper daily La Nación, among other positions.



Celeste Medina

Celeste Medina is co-founder and CEO of Ada IT whose mission is to reduce the technology gender gap within the industry, mostly by hiring women to implement the company's software development projects. She and her business partner, Ezequiel Gerónimo González founded Ada IT in 2014, after winning a social innovation contest and being able to secure startup capital. They also won a business plan competition organized by IAE School of Business at Universidad

Austral. Celeste's achievements also include winning the Agent of Change Award from the Anita Borg Institute of Technology, a world leader in the advancement of women in technology.



Ornella Priotti Ornella is founding member of Buska Hub Creative, a generative design studio composed of a multidisciplinary team of creative professionals motivated by the search for new interactive experiences and immersive spaces. Ornella graduated with a degree in Architecture and Urbanism from the National University of Córdoba in 2009. Motivated by her passion for art, design and technology fusion, as well as multi-disciplinary spaces, Ornella co-founded three companies: BUSKA Hub Creativo (2017 – to date), CREA FabLab (2014 - 2016)

and ZAAP architecture (2010 – to date).